

## Marketing

**COPELAND** 

## BULLETIN

NO: 2023010070 DATE: 1st May 2023

TO: Refrigeration Customers

FROM: Emerson Commercial & Residential Solutions, MEA SUBJECT: Implementation of QR code for all the shipments

As a part of go green initiative, Emerson Commercial & Residential Solutions, MEA is pleased to announce that going forward hard copy of product literature with all the shipments for Commercial Refrigeration applications from Dammam and Dubai will undergo a change & also comply with regulatory requirements.

With this initiative, our product shipments will contain a QR code to take user to required product application manual and product catalog. For logistics purposes, we will also include QR code on **packaging nameplate and on condensing unit** as well.

For example, QR code on shipment will be as below:



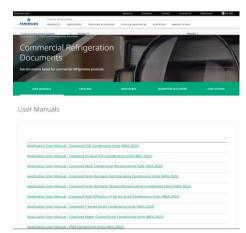




On packaging nameplate

On Condensing Unit

Once QR code is scanned, user will be directed to below webpage which includes required product literature for Middle East and Africa market from Copeland.



Link for website is: Commercial Refrigeration

For more information, please contact your local Emerson representative.