

Marketing

BULLETIN

NO: 2024010076 DATE: 12th March 2024

TO: Refrigeration Customers

FROM: Copeland, MEA

SUBJECT: Communication Regarding Brand Name Change on Label- MEA

As part of transition from "Emerson Climate Technologies" to "Copeland" entity name change, we are pleased to announce the brand name change on packing label and condensing unit label as below.

Example of new condensing unit & packing labels:



Please note that Copeland entity name is updated on label going forward as below:-

- Copeland Dubai plant 'Copeland Middle East FZE'
- Copeland Dammam plant 'Copeland Arabia Limited Company'

Above implementation is done for both Dubai & Dammam plant with immediate effect.

For more information, please contact your local Copeland representative.